

the florida guide



Discover the exciting state of Florida...

With a glorious climate all year round, over 1,000 miles of sandy beaches, an abundance of theme parks, hotels and restaurants and enough activities to keep even the most energetic traveller happy, it is no wonder Florida is the most popular tourist destination in the world.

Top spots to visit with an Avis car...

- A visit to Florida wouldn't be complete without experiencing the wild rides of **Orlando's** theme parks.
- Take a trip South to the **Everglades** and visit the Big Cypress Gallery, a fascinating display of black-and-white photography.
- Drive down to **Miami** and visit the Holocaust Memorial in South Beach for a sobering yet stunning reminder of WWII.
- Hire a car and drive up to Florida's pleasant old capital, **Tallahassee**. Enjoy the elegant buildings overlooking the foliage-canopied streets.
- Take a beautiful drive down to the southern-most point of continental USA, in **Key West**, and visit the museums and colourful tropical gardens.
- Visit only one of two places on Earth where humans have been launched into space, at the **Kennedy Space Centre**. The Centre is a working spaceport, with missions operating at all times.
- For a truly diverse adventure, travel the **Indian River Lagoon** Scenic Highway, on the South-East coast of Florida. Explore wildlife refuges, seashores, and historic districts. While travelling the Highway, you will meander through three national wildlife refuges and through several state and local parks and sanctuaries.

A1 = Avis Locations

Please note that some places mentioned in this guide do not appear on the map. This guide is to be used as an overview of the destination.

Did you know?

Key West has the highest average temperature in the United States.

AVIS
We try harder.

Getting the most out of Florida

Top tips for Florida

- A **right hand side road** system operates in the USA.
- At four-way stop signs, the car that reaches the intersection first has **right of way**.
- Flashing yellow lights mean **caution**, flashing red lights mean **stop**.
- City speed limits are between **15mph and 45mph**, elsewhere they are **65mph**.

Great places to eat...

Tantra, Miami – one of South Beach's coolest celebrity hot spots also serves some of its most creative and exciting cuisine. The lobby features freshly cut grass, whilst tantric music and aphrodisiac cocktails entertain guests.

Alabama Jack's – situated between Florida City and Key Largo, attracts everyone from Harley Davidson and pickup drivers, to rich folks in limos. Enjoy the seafood and conch fritters in this funky joint on the banks of a mangrove swamp.

Four Green Fields – for that traditional Irish thatched cottage in the middle of Tampa! Serves great Irish cooking and Guinness.

5 places to note...

Kennedy Space Centre – home to NASA, where attractions include the Saturn V rocket and the launch simulation room.

Head for the hills towards the interior of the **Panhandle**. East of Pensacola, the area is heavily wooded and there are a number of nature trails to explore.

Watch Cuban cigars being rolled in **Little Havana**, Miami.

Enjoy a tea ceremony at the **Morikami Gardens** in Delray Beach.

Busch Gardens – terrifying roller coasters and one of the state's best zoos.

Avis Locations

- **Miami Intl Airport (MIA) A1** 2330 NW 37th Ave, Miami, +(1) 305-341-0936
- **South Miami Beach (MB2) A2** 2318 Collins Ave, Miami Beach
- **Cutler Ridge Mall – Sears Auto (F9M) A3** 20701 SW 112th Ave, Cutler Ridge
- **Ft Lauderdale (FLL) A4** 1555 N Perimeter Rd, Ft Lauderdale
- **Boca Raton (BT7) A5** One NW Yamato Rd, Boca Raton
- **Marathon Airport (MTH) A6** 9400 Overseas Hwy, Suite 102, Marathon
- **Tampa Intl Airport (TPA) A7** Airport Service Road, Tampa
- **St Petersburg / Clearwater (PIE) A8** 14850 Roosevelt Blvd, Clearwater
- **Hilton Hotel at Disney World (LB3) A9** 1751 Hotel Plaza Blvd, Lake Buena Vista
- **Downtown Orlando (OR1) A10** 305 North Palmetto Ave, Orlando
- **Orlando Intl Airport (MCO) A11** 1 Airport Blvd, Orlando
- **Tallahassee Regional Airport (TLH) A12** 3300 Capital Circle SW, Ste 19, Tallahassee
- **Fannin Field Municipal Airport (PFN) A13** 3173 Airport Road, Panama city

Savings to be made...

Do more with your holiday by hiring a car. You could save money at the same time as well! Here's an excursion cost to compare car hire against:

A trip on the Greyhound bus to the Everglades from Miami costs \$73 (£40) for a family of four. Why travel with the crowds when you can rent a car with Avis.

Top selling tips

Always introduce car hire into every booking...

Q. What do you like to do on holiday?

"I hired a car in... and it was great for seeing... or doing..."

Q. Have you been to the area before?

Yes "So you know that there's a lot to do round there. Let me get some car hire prices for you"

No "Well there's lots to do in that area (such as) and the best way to see them is by hiring a car"

Q. Do you normally hire a car on holiday?

Yes or No "Let me get some prices for you, it usually works out cheaper to pre-book"



Imagery kindly donated by Visit Florida

Join the festivities...

Monthly celebrations around the destination:

January/February/March

Miami Film Festival – spot the celebrities at this two-week star studded event at the end of January!

Homestead Rodeo – since the late 1940s, this full-fledged rodeo has featured bull riding, bareback and saddle bronco riding, team roping, steel wrestling and women's barrel racing.

April/May/June

Pompano Beach Seafood Festival – one of Florida's many seafood celebrations, offers a great opportunity to taste the local fish, oysters, crabs and regional cooking.

Fiesta of Five Flags – the arrival of the Spanish is celebrated in Pensacola in mid-June. Enjoy the re-enactments, Spanish food and music.

July/August/September

America's Birthday Bash – held on the fourth of July at Bayfront Park, Miami, this excellent fireworks and laser show with live music and celebrations draws crowds of more than 100,000.

October/November/December

Winston Cup – this mid-November NASCAR weekend is held at the Homestead Miami Speedway.

Night of Lights – the entire historic district of St Augustine is lit with tens of thousands of little lights, providing the feel of a fairy tale. There are also re-enactments and other shows and events.