

the california guide



A1 = Avis Locations

Please note that some places mentioned in this guide do not appear on the map. This guide is to be used as an overview of the destination.

Discover the Golden State of California...

The coastline of California extends from the soft sandy tropical beaches of San Diego near the Mexican border to the rugged northern coasts near Oregon. This is a state that never stops. From the movie star city of Los Angeles, to the hills of San Francisco and the numerous golden coasts, California is home to some of the world's most exciting cities and awe-inspiring landscapes.

Top spots to visit with an Avis car...

- Hire a car and cruise through Hollywood in **Los Angeles**, the movie capital of the world, taking in the star-studded Boulevard Walk of Fame.
- Gaze at the beauty of **San Francisco** by driving to the north end of the Golden Gate Bridge.
- Take a trip through the striking scenery of Yosemite National Park in **Northern California**.
- Drive down the **Big Sur Coast**, a 90-mile stretch from Carmel in the North to Hearst Castle in the South. Stop off at the many lay-bys to spot or hear the barking of colonies of seals and sea lions on the beaches and shallow rocks offshore.
- Visit the rare and endangered species at Happy Hollow Park and Zoo in **San Jose** with an Avis car. The zoo also provides hands-on experience with many of the animals.
- The **Death Valley** Scenic Byway, East California, is a gateway to over 3.3 million acres of spectacular scenery, expansive vistas, interesting and rare desert wildlife and sites of historical and cultural interest, this byway travels through sculpted hills, shifting sand dunes and even dips below sea level. Death Valley features the lowest point and the hottest place in the Western Hemisphere.
- Hire an Avis car to enjoy the 49-Mile Drive which crams in the top sights and best views of **San Francisco**. Allow at least half a day, avoiding downtown during commuter hours.
- Take a trip to **Mellow Marlin** to experience what San Francisco was like before San Francisco was there! Enjoy the most accessible coastal countryside in Northern California with its fine beaches and booming surf, sunny grasslands and sheer cliffs.

Savings to be made...

Do more with your holiday by hiring a car. You could save money at the same time as well! Here's an excursion cost to compare car hire against:

A 2-hour City Tour of San Francisco costs \$152 (£84) for a family of four.

Did you know?

The world's most expensive private art collection on public display is in the Getty Center, Los Angeles.

AVIS
We try harder.

Getting the most out of California

Avis Locations

- **San Diego Intl Airport (SAN): A1** 3180 N Harbour Dr, San Diego
- **Downtown San Diego (KS3): A2** 1670 Kettner Blvd, San Diego
- **McClellan Palomar Airport (CLD): A3** 2198 Palomar Airport Rd, Carlsbad
- **Winchester Plaza (T1C): A4** 27315 Jefferson Ave, Temecula
- **John Wayne Airport (SNA): A5** 18601 Airport Way, Santa Ana
- **Los Angeles Intl Airport (LAX): A6** 9217 Airport Blvd, Los Angeles, +(1) 310-646-5600
- **Hilton Hotel (JGX): A7** 100 W Glenoaks Blvd, Glendale
- **Long Beach Municipal Airport (LGB): A8** 4100 Donald Douglas Dr, Long Beach
- **Fresno Air Terminal (FAT): A9** 5101 E Clinton Way, Fresno
- **Plum Tree Plaza Shopping Center (S9X): A10** 211 E March Lane, Stockton
- **South San Francisco (S6F): A11** 230 Harbor Way, South San Francisco
- **San Francisco Intl Airport (SFO): A12** 780 McDonnell Rd, San Francisco
- **Eureka-Arcata Airport (ACV): A13** 3561 Boeing Ave, McKinleyville
- **Redding Municipal Airport (RDD): A14** 6751 Woodrum Circle, Redding

Great places to eat...

Los Angeles – book a table at **Canter's Restaurant**, LA's oldest, most crowded and most famous restaurant.

San Francisco – **McCormick and Kuleto's Seafood Restaurant**, a well-stocked bar with great appetisers and entrées that match the views of San Francisco Bay.

Big Sur – **Vantana Inn's Patio Grill** is a well-hidden landmark with dining above the ocean, offering delicate grilled tuna and other seafood.

San Diego – experience San Diego's fantastic views from the harbour-side restaurant, **Edgewater Grill**.



Imagery kindly donated by the California Tourism Board

5 places to note...

The Getty Center, Los Angeles – the most visually stunning of LA's many art museums is a mountain-top castle with the city spread out at its feet.

Studio Tours, Los Angeles – get close to the stars and the action on Hollywood, every major cinema or television studio encourages visitors.

Island of Alcatraz, San Francisco – solitary confinement on the tiny Island of Alcatraz, one and a half miles off shore and surrounded by shark-infested waters, made this almost escape-proof penitentiary notorious for being within sight but out of reach of civilisation.

Cabrillo National Monument, San Diego – after the Statue of Liberty in New York harbour, this is the US's most visited monument, with a statue of San Diego Bay's 1542 Spanish discovery, a lighthouse, and sweeping views from the bay to Mexico.

Golf, Palm Springs – world famous golfers plan the courses where film stars and entertainers play tournaments for pleasure and charity. Rugged mountains provide a stunning backdrop, with palm trees lining many of the courses.

Top selling tips

Always introduce car hire into every booking...

Q. What do you like to do on holiday?

"I hired a car in... and it was great for seeing..."

Q. Have you been to the area before?

Yes "So you know that there's lot to do round there. Let me get some car hire prices for you"

No "Well there's lots to do in that area (such as) and the best way to see them is by hiring a car"

Q. Do you normally hire a car on holiday?

Yes or No "Let me get some prices for you, it usually works out cheaper to pre-book"

Join the festivities...

Monthly celebrations around the destination:

January/February/March

Whales, Wildlife and Wildflowers Festival, Point Reyes
Chinese Flower Fair Market, San Francisco
Chilli Cook-off and classic car show, Cambria

April/May/June

Calaveras County Fair and Jumping Frog Jubilee, Angels Camp
Italian Street Painting Festival, San Rafael

July/August/September

Independence Day Celebration and Fireworks, all over California
African Marketplace and Cultural Faire, Los Angeles

October/November/December

Half Moon Bay Art and Pumpkin Festival, Half Moon Bay
Hollywood Christmas Parade, Hollywood

Top tips for California

- A **right hand side road** system operates in the USA.
- The drivers and all passengers are required to wear **seat belts** at all times.
- Driving under the influence of alcohol is illegal. **California's blood alcohol limit**, 0.01%, is strictly enforced.
- No parking within 15ft of a fire hydrant or 3ft of a kerb ramp. Fines levied against hired cars are charged against your credit card.
- **Speed Limits**
Freeways: 65mph
Urban Areas: 25mph